



CERTIFIED COMPLIANCE



PRIVACY &
DATA
PROTECTION

EXIN PRIVACY & DATA PROTECTION

In a digital era, privacy must be a priority

Information about consumers is valuable for organizations. Data is collected and stored, enabled by new technologies. This explosion of data presents specific security challenges where personal data is concerned. Organizations can benefit by respecting their clients' privacy: attract new clients because your company is known for respecting their privacy. They will be happy to leave their personal data in your care.

In the European Union regulations and standards regarding the protection of data are stringent. Also companies outside Europe will need to comply when doing business in Europe. Organizations do well to be compliant; not only is it the law, it is also about trust. Doing the right thing will enhance customer satisfaction.

Having certified professionals with the right level of knowledge can help prepare your organization to face these opportunities. The EXIN Privacy & Data Protection program covers the required knowledge of laws and regulations relating to data privacy and how this knowledge can be used to be compliant.

EXIN PRIVACY & DATA PROTECTION CERTIFICATION PROGRAM

All personnel in an organization dealing with customer data will need to be aware of their responsibility in safeguarding personal data. Specifically the Data Protection Officer, Privacy Officers, Compliance Officers, Security Officers and the Business Continuity Manager will benefit from this certification.

EXIN Privacy & Data Protection benefits

- Vendor neutral
- Aligned with new legislation
- Offer a career path of two levels
- Expand your portfolio with a subject in high demand, relevant for many types of organizations
- Enable your clients to properly handle Privacy & Data Protection

Benefits for companies

- Enhance client satisfaction by establishing a relationship built on trust
- Attract new clients because your company is known for respecting their privacy
- Reduce corporate risks as a result of potential non-compliance

Benefits for individuals

- Be of greater value to your employer with this specific knowledge
- Prove your knowledge and skills
- Increase your career opportunities and credibility in this field

EXIN PRIVACY & DATA PROTECTION MODULES



This certification validates the knowledge about protecting privacy and personal data and the EU rules regarding data protection. It focuses on the fundamentals, the practice and on organizing privacy.

e-Competence Level	1	2	3	4	5
D.8. Contract Management		■			
D.10. Information and Knowledge Management			■		
D.12. Digital Marketing		■			
E.3. Risk Management		■			
E.6. ICT Quality Management			■		
E.8. Information Security Management			■		

■ competence is covered ■ partial coverage ■ superficial coverage



To become available in Q4 2016.

EXIN PRIVACY & DATA PROTECTION PROGRAM LABEL



The program labels of the EXIN portfolio have been built up to help in identifying the logical next step in terms of additional training and competence development. Each color represents an ICT competence area, derived from the e-Competence Framework (e-CF®). The overall label color indicates the main competence area of the program. The colors in the pie chart indicate the relationships with other competence areas.

Please visit exin.com to find out in detail which certification programs are suggestions for further development.



This area represents the daily business administration and improvement of all underlying operative ICT processes.



This area represents the strategic preparatory activities such as conceiving and developing products, services and solutions.



The Build area represents the development and implementation of products, services and solutions.



The Run phase represents the provision, support and maintenance of the products, services, and solutions delivered and deployed.



The strategic activities in this area represent supporting all underlying ICT processes.

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- Complete portfolio of Information Management
- Exams in 165 countries
- Exams in 20 languages
- 2 million EXIN-certified professionals
- International network of accredited partners

ABOUT EXIN

Published and designed by EXIN. EXIN is the global independent certification institute for professionals in the ICT domain. With more than 30 years of experience in certifying the competences of over 2 million ICT professionals, EXIN is the leading and trusted authority in the ICT market. With over 1000 accredited partners EXIN facilitates exams and e-competence assessments in more than 165 countries and 20 languages. EXIN is co-initiator of the e-Competence Framework, which was set up to provide unambiguous ICT certification measurement principles within Europe and beyond.

TO GET IN TOUCH

Please visit exin.com for more information about EXIN, to find local EXIN support or your EXIN Regional Manager.

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